



# PRIVACY PROTECTION STARTS HERE

NEW PUBLICATION

## **MANAGING PERSONAL INFORMATION: INSIGHTS ON CORPORATE RISK AND OPPORTUNITY FOR PRIVACY-SAVVY LEADERS**

CLAUDIU POPA

FOREWORD BY ANN CAVOUKIAN, Ph.D., INFORMATION AND PRIVACY  
COMMISSIONER OF ONTARIO

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Author Claudiu Popa and other leading experts examine the various facets of privacy, including the challenges of creating effective policies and processes for protecting personal information. **Managing Personal Information: Insights on Corporate Risk and Opportunity for Privacy-Savvy Leaders** offers the expert information that will help you develop effective privacy practices for your corporation.

#### THOUGHTFUL ANALYSIS OF THE KEY ASPECTS OF MODERN PRIVACY

The authors cover the key aspects of modern privacy including privacy breaches, the role of modern technology, government responses to breaches, existing privacy products and technologies, techniques for assessing privacy process effectiveness, building strong privacy practices and consumer applications and solutions. The book also includes practical resources such as a Privacy Maturity Model and a Privacy Statement Template.

**Managing Personal Information: Insights on Corporate Risk and Opportunity for Privacy-Savvy Leaders** offers the comprehensive information that will help your corporation comply with privacy law.

#### EXPERIENCE THE BENEFITS

- Save time with a single source of privacy information
- Benefit from the insight of information protection and privacy experts
- Stay current with the latest privacy issues

#### ABOUT THE AUTHOR

**Claudiu Popa** is the principal Risk Advisor for Informatica Corporation. As an information security and privacy professional, he works with board-level executives to implement enterprise risk strategies, define and implement industry standards, and build security and privacy awareness.

#### CONTRIBUTING AUTHORS

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